

Merging Industry and Patient Advocacy Expertise



Philipp von
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- Best Practices for Patient-Industry interactions
- Advice, Design and Execution
- Executive Class Patient Co-Creation
- Patient Engagement Guide-Book with Holland Bio

We are experts for designing and enabling patient oriented healthcare business among patient organizations and the industry. Helping to tailor your products and services to the needs of patients is our passion!"



RARE DISEASE PATIENT IN 2030

SYMPOSIUM - MARCH 30, 2017 - AMSTERDAM

Better & faster drug development: Patients in the driver seat

Better and faster drug development by better collaborations with patients.

- Ana Mingorance, Dracaena
- Hanka Dekker, Patient Association VKS

Moderator: Philipp von Galwitz, Admedicum



1st

Ana Mingorance

Neuroscientist, patient advocate, and founder of Dracaena Consulting

Dracaena Consulting SL • Universitat de Barcelona



2nd

Hanka Dekker

Directeur VKS

Vereniging Volwassenen, Kinderen en Stoffwisselingsziekten • NCOI Opleidingen

admedicum

Business for Patients

When Patients meet Pharma Industry: What's the problem?*



*Use of idea kindly granted by Alan Thomas, Ataxia and Me